



Minutes of meeting of the Board of Education of the School District of Black River Falls on July 30, 2014 at 6:00 p.m. in the District Office Board Room.

President Mary Jo Rozmenoski called the meeting to order at 6:02 p.m. followed by the Pledge of Allegiance.

Board Members present: Mary Jo Rozmenoski, Mary Jo Radcliffe, Axel Dressler, Laurel Meek, Amy Hoffman

Board Members Absent: Nehomah Thundercloud, Todd Stittleburg

Other individuals present: Rick Dobbs, Sherry Holt, Christina Baurichter, Bob Bernabi-Grassi, Katie Larkin, Stephanie Anderson, Dr. Shelly Severson, Marti Herzberg, Craig Uhlenbrauck, Matt Wolfert, Pat Gerrits

Craig Uhlenbrauck spoke about district and student referendum guidelines and also referendum communication ideas and tools that will be helpful to get information out to the community.

The group decided on a list of local organizations that may be interested in informational presentations at their meetings.

The next referendum communication planning meeting will be August 19<sup>th</sup> at 6:00 p.m. in the board room at the school district office. Items that will be discussed will be communication timeline, 1<sup>st</sup> draft of the newsletter, preview of the fact sheet and information boards.

Amy Hoffman moved to adjourn at 7:44 p.m. Mary Jo Radcliffe seconded the motion. Motion carried 5-0.

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Axel Dressler, Clerk

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Marti Herzberg, Recording Secretary

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